

# OUR PRIVACY POLICY

(TableFixr version 02/05/2023)

**We want you to be able to use our platform anywhere and anytime to experience the best TableFixr content! Because we also offer personalized services, we want to collect and use certain data from you. Here we explain exactly what data we need and what we do with it.**

## Who is responsible for the processing of my personal data?

We are TableFixr, managed by DinnerGift BV with a registered office at Waversesteenweg, 2500 Lier registered in the KBO with number 0695.772.387. This privacy policy applies to the personal data we collect and use from you when you use our services.

## When does this privacy policy apply?

As a culinary inspiration platform, it is our mission to let you enjoy the best possible offerings and the best matches every time you go out to eat. We therefore get in touch with you and other users when you use one of our digital services. This is not only our (mobile) application, but also our website that gives access to the TableFixr collection. You can view our collection and will soon be able to share comments, photos and much more. Moreover, you can also save restaurants in your profile via your bucket list, favourites or the check-in function. In these cases, we may collect and use data from you. We do this to better fulfil our role as a culinary matching tool.

This privacy policy covers the services of TableFixr and DinnerGift.

## Why does TableFixr collect my data and on what basis?

We process your data for the following purposes:

### **To offer our (personalized) services**

In order to offer personalized services, we require your data. For example if you want to search for a restaurant on TableFixr, we need to know your location. Moreover, we may use your data to inform you about a planned maintenance of our online services.

Our service is to provide you with the best restaurants anywhere, anytime. However, not everyone likes the same things and in order to do this, we need to use data that shows your (probable) interests, to get to know you and to be able to make personalized offers. Are you a pizza lover? Or are you more into Middle Eastern cuisine? Do you prefer high-end restaurants or something more down to earth? We get the answers to these questions from your saved favourite restaurants, among other things.

Of course, we ask your permission first, but to be able to offer the best personalized services, we require some data.

## **Statistical purposes**

We also use your data for statistical purposes in order to analyse and improve the use and general functioning of our services. This also helps us to know which services and content are interesting and useful to our users. By knowing what you and other users are viewing, we can provide the necessary feedback to our restaurants and developers. This way, we can make our offerings even better and more relevant to you.

Sometimes we'll invite you to participate in a survey. With these insights, we can not only continuously improve our services and offerings, but also showcase restaurants that are right for you. Before we collect your data, we will always ask for your permission.

## **Customized advertising**

The budget we need to carry out our task of culinary matching tool comes from 'own' income. Advertising is an important part of this. So you might see advertising when you use one of our services. This way, you can also enjoy our app without having to pay for it!

We use advertising cookies to track your surfing behaviour on our websites and applications in order to compile your user profile. This profile then allows us to tailor advertisements (coming from advertisers) to your preferences. We manage the user profile that is used to show you ads that match your interests. For example, if you surfed for a BBQ restaurant on TableFixr, your profile may indicate that you like to eat meat. Thus, you may sometimes see meat-related ads. In other words, if we can get a better idea of what restaurants you visit or what type of cuisine you like, we can more easily attract advertisers, but also make the ads more relevant and interesting to you.

For this purpose, only data that tells something about your restaurant visit is used. Personal identification data such as your name that you've entered in your TableFixr profile, for example, are not used for this purpose.

We will always ask for your permission to show customized ads. We do this through the

cookie settings that appear on your screen when you use one of our services. You can withdraw your permission via the same settings. Please note that you will still see advertising when you use our services. This advertising will only be less relevant as it will no longer be tailored to your (presumed) interests. We do, however, leave it up to you to decide whether or not you want to receive 'tailor-made' advertising.

## **Keep up to date with**

Do you want to be the first to know about the latest features and blogs? Then subscribe to our newsletter!

Don't like our newsletters anymore? No hard feelings! You can easily unsubscribe from our newsletters via the unsubscribe link at the bottom of each newsletter in your mailbox.

## **Interaction and feedback**

We need your data to allow you to interact with our platform. For example, you'll soon be able to post comments or reviews, but also upload photos. What you have shared with us can sometimes be used in our overview. We will always inform you of this possibility. In addition, we will always ask for your permission or enter into an agreement with you before using your images or comments.

## **Customer and complaint management**

We are very interested in your opinion! That's why we listen in on our customer service so that your opinion really makes a difference, and we can continuously improve our platform. We will only do this with your permission and will also ask for it.

Complaints about our privacy policy can be sent to [klachtenprocedure@TableFixr.com](mailto:klachtenprocedure@TableFixr.com).

## **Detecting and investigating abuse**

Obviously, we see our users as family and would like to trust everyone blindly! But we also have a responsibility to you to be cautious. That is why we use data to prevent and detect abuses on or through our platform. We do this to prevent and combat illegal practices on our platform. This is always done on the basis of a legitimate interest or legal basis in order to properly carry out this task.

## What data does TableFixr collect from me?

Firstly, we collect **identification data** from you. We get this information, for example, when you provide us with your data directly. You share data, for example when you create a TableFixr profile. Mandatory data is used in order to provide our minimum services. Non-mandatory data makes this service even more personal and therefore better. Once you enter this data, TableFixr may also use it. More personal data is for example when you share your location, we can suggest restaurants near you.

Secondly, we ask permission to use your camera or access to your photos so we can add a picture to your profile.

Thirdly, we collect data on your **use of our platform**. We also get information about how you use the platform. For example, we may know which restaurants you have viewed, or when you have used our matching tool. This is useful information for us: with these insights, we can adjust our platform according to your needs and interests. Only then is our platform really useful!

Thanks to this data from you and other users, we can also better understand how our platform is used. For example, we gain insight into the restaurant-going behaviour and discover which restaurants reach the intended audience (and which do not). With this information, we work to offer you and other users an even better experience.

To gain insight into your use of our platform, we use so-called "cookies". You can find out more about this in our [cookie policy](#). The data that we collect via cookies from our online services is logfile data and device data:

- Logfile data includes, for example, IP address, pages opened, mouse clicks, the date and time of your online request, your browser, etc.
- Device data includes the IP address, brand, type and operating system of the device you use to browse our platform. This information allows us to make a rough estimate of your location. We will only request this information if it is useful for providing a relevant service.

Fourthly, we receive your data from **social media**. If you log in to our platform via your account on a social media site, we collect data from your profile on that medium. This is only possible if you have given those social media sites permission to share certain clearly stated data with us. This is the basic information from your profile on that social media site, such as your name, gender and date of birth. We may add this information to your TableFixr profile, if it is missing there. In addition, we may also process your friends list, your usage of the social

media sites or other public data, if we would need it to provide a certain service. Of course, we only collect such data if you share it publicly on a social media site and your personal settings on that site allow us to do so. If you do not want your data to be shared from social media sites, you can change your settings on the social media site. Finally, we also request access to your Facebook likes. With this data, we can suggest restaurants that you can save on your profile.

## From where does TableFixr get my data?

We collect data:

- From you directly, for example, when you create a TableFixr profile or visit one of our websites.
- From social networking sites, when you give us permission and your personal settings of your profile on the social networking site in question allow it.

## Is there any risk to my data with TableFixr?

Hackers and viruses are unfortunately part of the Internet, and unauthorized access to your data can therefore never be completely excluded. However, we and our super-IT-team do everything we can to protect your data in the best possible way. We use the best possible technology and various measures to protect your privacy. Moreover, these technologies and measures are regularly scrutinized so that our system is as resistant as possible to the latest viruses and malware.

## Which third parties have access to my data?

- Service providers: We may pass on your data to the service providers we work with. They provide support services such as infrastructure or IT services, or execute payments on our platform. They are given access to certain data and information in order to do their job on our behalf. They are therefore never allowed to use your data for their own purposes.
- Social media providers: Sometimes you will be redirected to social networking sites such as Facebook or Instagram. Through those specific buttons, you can share information on those platforms. The buttons that link to these social media sites are managed by the social media themselves. Those social media sometimes also place cookies on your (mobile) device, which means we do not have full control over the applications those companies make with those buttons. You should therefore also read the terms of use and the cookie and privacy policies of the social media sites.

Our own privacy policy (this document) only governs the use of the data we collect as TableFixr. In our [cookie policy](#), you can find more information on how to control cookies.

- Advertisers: TableFixr may collect data on your use of our services in order to display customized ads. Advertisers can advertise on TableFixr and will be able to see the results of their campaign. In addition, we use your data, such as what you and other users view, for statistical purposes that we provide to our advertisers, with these insights they can make their advertising even better and more relevant to you. Before we collect your data, we will always ask your permission.
- Government and authorities: We will pass on your data to the government and authorities if required to do so by law.

## Can the automation used by TableFixr have legal consequences?

No way! We will never use your data to make decisions without human intervention that could have legal consequences or far-reaching effects on you.

However, we do compile the information we receive from different sources. Amongst other things, we receive data on your use of our services and your TableFixr profile. This information allows us to discover your (presumed) interests, and knowing what you like allows us to provide you with relevant restaurant suggestions and show you personalized ads.

## How can I check what TableFixr knows about me?

You have the following rights, which you can exercise under the European privacy legislation:

### Right of access

You have the right to access your data. This means that you can check what data we have on you. First of all, you can check your data via your TableFixr profile. For any other information that we may have about you that is not linked to the TableFixr profile, please contact us via our [Customer Service](#). We will answer your question as soon as possible.

### Right of rectification

You have the right to rectify your data. It is possible that we have information about you that is not correct or no longer correct. Have you changed your address or do you have a new email address? Then you can modify your data via your TableFixr profile. If it concerns data

that is not linked to the TableFixr profile, you can ask us via our [Customer Service](#) to correct incorrect information. We will then deal with your request as quickly as possible.

## **Right of deletion**

You have the right to delete. If you no longer want us to keep or use your data, you can ask us to delete, for example, your TableFixr profile and the data associated with it. For all other data, you can ask us via our [Customer Service](#) to delete it or follow deletion instructions via [Data deletion instructions URL](#).

Please note that by doing so, you will no longer be able to use our personalized services! Moreover, we are not always obliged to delete your data when you ask us to do so, except in cases required by law.

## **Right to restriction**

You have the right to restrict your data. This means that we can restrict the processing of your data. We will still keep your data, but will limit the use of it. This happens, for example, when you believe that your data is incorrect, and you do not want us to continue to process it until it has been amended. You also have this right if the storage or use of your data by us is unlawful, but you do not want us to delete the data. You can ask questions about the restriction of your data via our [Customer Service](#). We will then deal with your question as quickly as possible.

Please note: We are not always obliged to comply with your request, except in cases required by law.

## **Right to object to the use of your data**

You have the right to object to the use of your data. This means that you can oppose the further use of your data by us, but only if you have fundamental reasons which apply to your specific situation. Please note that we are not always obliged to do so.

## **Right to object**

You have the right to oppose the use of your data for direct marketing purposes. This includes the display of advertising (on our websites or in our apps) that is tailored to your preferences and profile. You can regulate this right through the cookie settings (read our [cookie policy here](#)). You can also unsubscribe from newsletters via your TableFixr profile or the unsubscribe link at the bottom of each newsletter in your mailbox.

## Right to withdraw consent

You always have the right to withdraw your consent if the processing of your data is based on your consent.

## Right to data portability

You have the right to data portability. This allows you to transfer your personal data easily from one data controller to another. However, we are not always obliged to comply with this request and always check that you are indeed the person you claim to be.

## How long does TableFixr keep my data?

We will not keep your data longer than necessary. If you choose not to share your data with us, we will not use your data any more. This happens for example when you unsubscribe from our newsletters or when you delete your TableFixr profile. We will keep your data for two years for handling possible complaints or legal disputes. We will then archive your data, and it will only be accessible to a limited extent. After this period, your data will be permanently deleted or anonymized.

## Who can I contact with further questions or complaints about privacy?

Did this document not answer your questions? Then you can contact our [Customer Service](#), and we will answer your question as soon as possible.

Complaints about our privacy policy can be sent to [klachtenprocedure@tablefixr.com](mailto:klachtenprocedure@tablefixr.com). If you wish, you can also submit a complaint to the Data Protection Authority. More information can be found on their website.

## Can this privacy policy change?

This privacy policy can be modified, if our services or the legislation require so. Our platform strives to be dynamic and innovative in order to provide you with a better service every day. Therefore, it is always possible that we will use new applications in which we will collect or want to use your data in a different way. In case of important changes, we will always ask your permission if necessary.



In the event of inconsistencies or interpretation issues, the English version of the privacy policy prevails over any other version in any other language.

This Privacy Policy was last updated on 02 May 2023.